

What is upskilling?

How to advance your career in 6 steps



Upskilling

The process of using additional training or education to build and advance your current skills.

Important reasons to upskill

Help bridge skill gaps

74% of hiring managers report that a skills gap exists in the current job pool.



Stay competitive in your job search

67% of employers say that skills assessments in interviews will increase in the next year.

Benefits of upskilling



Enhance your work life

Applying new skills can make you feel more satisfied and productive at work.



Inspire a career pivot

You may discover a new passion and be inspired to pivot your career.



Earn a raise

New skills add to your value. Demonstrate your worth and earn a raise.



Improve yourself

Learning helps us with personal and professional development.

Areas to upskill



Digital skills

- Programming
- Web development
- IT support
- UX/UI design
- Social media

Analytics

- Data science and analytics
- Digital business analysis
- Critical thinking
- Research
- Problem-solving





Soft skills

- Creativity
- Persuasion
- Collaboration
- Adaptability
- Emotional intelligence

Leadership

- Decision-making
- Resilience
- Motivation
- Commitment
- Delegation

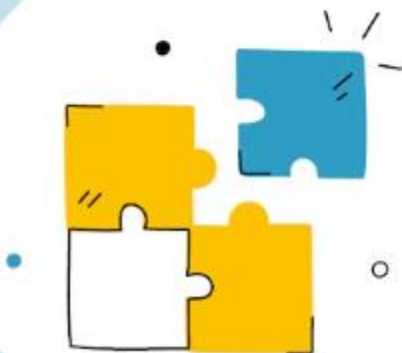


How to upskill yourself in 6 steps

STEP 1

Identify goals

Begin by asking yourself what you want to achieve in your career. This will be your end goal.



STEP 2

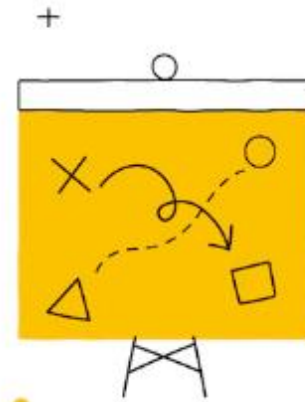
Find your knowledge gaps

Browse job descriptions for your desired position and see what required skills you don't currently have.

STEP 3

Formulate a S.M.A.R.T. plan

Plan out specific, measurable, attainable, relevant and time-bound objectives to fill your knowledge gaps.



STEP 4

Start learning

Learning can be a long process, but with a little hard work and dedication, you can get it done!

STEP 5

Act on your skills

Test out your skills in low risk ways, and once you've impressed, try asking for more opportunities to apply them.





STEP 6

Stay adaptable

Continue to hone your new skills, but remember that continuous learning is the ultimate skill to cultivate.